How to sign up for the Nature is Calling fundraising challenge

Before you start the sign up process, please prepare the following information:

Are you signing up as an individual or part of a team?

You will sign up as an individual or a team. Your team can be based at your workplace, school, group of friends, book club, you name it.

The default is *Individual* so make sure you selection *Organization* if you're part of a team.

What is the name of your page?

This can be Sue Smith's October Outdoors – it should contain your name but other than that call your page whatever you like.

What is your fundraising goal?

Think about 5 friends who will probably give to your campaign and what you would expect as an average gift from them. That's a good minimum goal to set.

What is your story?

Your fundraising story is what will compel friends to give to your campaign and may even inspire them to increase their intended gift. Think about some of the following questions when composing your story.

- Where's your favourite place to go outside?
- What's your favourite childhood memory outdoors?
- How do you feel when you're at a special place outside?
- What do your children love to do outside?

*Make sure to include how many hours you're pledging to spend outside before October 31*st. The most important point is to make it personal.

Do you have pictures to support your story?

If so, get them ready (crop them to a square).

Do you have a video?

It should be filmed outside. Make sure the audio is clear and the length is no longer than about 30 seconds

Be prepared to share.

There are links to share through Facebook, Twitter, Pinterest and Google Plus as well as emailing friends you think will donate to your campaign or who might even want to do the challenge themselves.

Screen shots of each stage of the process are below. If you get stuck please email donorservices@sierraclub.bc.ca



October Outdoors

SIERRA CLUB OF BC FOUNDATION has invited you to join the October Outdoors. Follow the simple steps to sign up and create your fundraising page.

Sign Up to Start

The benefits of spending time in nature are immeasurable. But our natural world is at risk. You can combine the best of both - connecting with nature in your community, and acting to protect it simultaneously.

From October 10 to 31st, join other British Columbians by committing to spending time outdoors. Sign up online, make a commitment to connecting with nature for an hour a day during the campaign, and share your experience with friends. Become a defender of nature and reap the benefits of connecting outdoors by joining our Outdoor October fundraising challenge.

For example, you could bike ride to work, play with your kids outside, walk your dog, meditate in the woods... or anything else you like to do outside. If you would not have the property of the property ostart on Oct. 10 you'd be committing to a total of 21 hours. If you start on the 24th, you'd be committing to 8 hours.

We can help each other accomplish our shared vision and goals. You can help Sierra Club BC defend our province's spectacular nature by going out and enjoying it. Rather than run a marathon, we are asking you to choose an outdoor activity that you enjoy - and make a commitment to do it in October. The fundraising premise is still the same - you ask your network to support you, and you help raise funds for an important cause: defending nature and confronting climate change in BC.

When you click Sign Up to Start, you'll see this screen. Don't use the Facebook sign in here – you won't see your fundraising page until after your first sign in. So just enter a password and click Sign Up.



October Outdoors

Create Your Free Account					
Your Email Address	Confirm your email address				
sueelr@hotmail.com	sueelr@hotmail.com				
Your new password	Confirm your password				
Password Strength	l agree to the Terms of Use and Privacy Policy.				
	Sign Up				

How to sign up for the Nature is Calling fundraising challenge



October Outdoors

Follow the simple steps to join October Outdoors. After you confirm your email address below, you'll be prompted to open or sign-in to your free account and then create your online fundraising page. You will have the option to tell your personal fundraising story and add photos and videos to your page to make it more engaging to visitors.

Continue Sign Up

First Name	Last Name
Company Name (optional)	
Street Address	Street Address (cont.)
City	Province/State
Country	Alberta ▼ Postal Code
CANADA ▼ Yes, I would like to receive communications from	CUEDDA CLUID OF DC FOUNDATION



Create Your Fundraising Page

You are a few steps away from being ready to start raising funds! Complete the form below to create your fundraising page.

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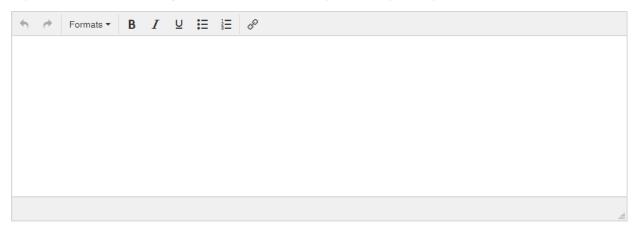
Your Page Title			
Set your fundraising goal Goal Amount			
\$			
Name of Page Owner			

In emails we refer to the page owner. Enter your name if you are fundraising as an individual. Otherwise, enter the name of the group or organization.

- 🗹 Display a list of supporters to my campaign on my page. Please note, all supporters can choose what information (if any) will appear in this list.
- Send me an email each time someone makes a donation to my fundraiser.

Your Fundraising Story

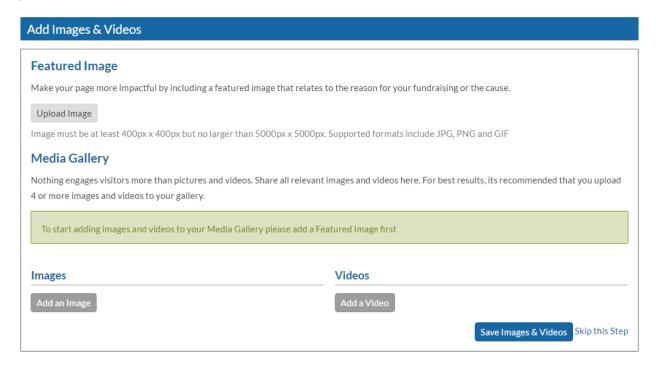
Inspire your friends, family and co-workers to support the cause through your fundraising story. The better they connect with your story, the more likely they will make a donation. Be sure to not just tell them what the cause is, but why the cause is important to you.



Create Fundraising Page

How to sign up for the Nature is Calling fundraising challenge

Upload an image that relates to your story and think about making a short – 30 second max video, preferably filmed outside. Don't worry about high end – just use your camera phone but make sure wind or rain isn't interfering with your sound.



Now you can keep track of your donations by signing into your account anytime.

